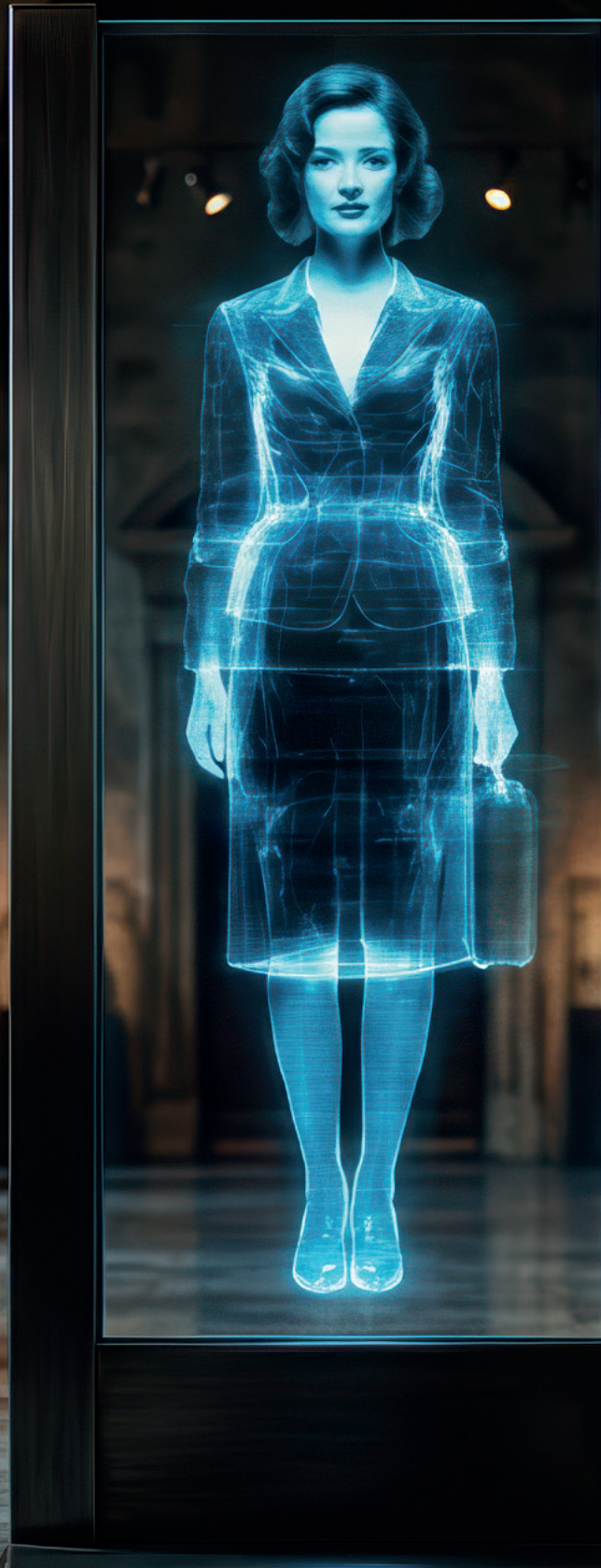




HOLOGRAMS UK



CASE STUDIES

HOLOGRAMSUK.COM



Lauren Simon Perfume Launch

Creating a show-stopping centrepiece for a luxury perfume launch.

For the launch of her new fragrance, Real Housewives of Cheshire star Lauren Simon wanted something that would make an immediate impact.

Holograms UK supplied a hologram fan unit featuring a bespoke animation created specifically for the event, transforming the fragrance into an eye-catching 3D visual that grabbed attention and gave guests something genuinely memorable to experience.

A simple combination of cutting-edge technology and custom content, designed to make the launch impossible to ignore.

Digital Avatar Experience

Bringing a digital human to life in the real world.

Working with a UK-based company specialising in digital avatars and virtual human technology, Holograms UK supplied a hologram fan unit to create a striking physical display for their digital avatar.

The result combined cutting-edge digital character technology with holographic display hardware, transforming a virtual creation into an eye-catching, life-sized presence that could be experienced in the real world.



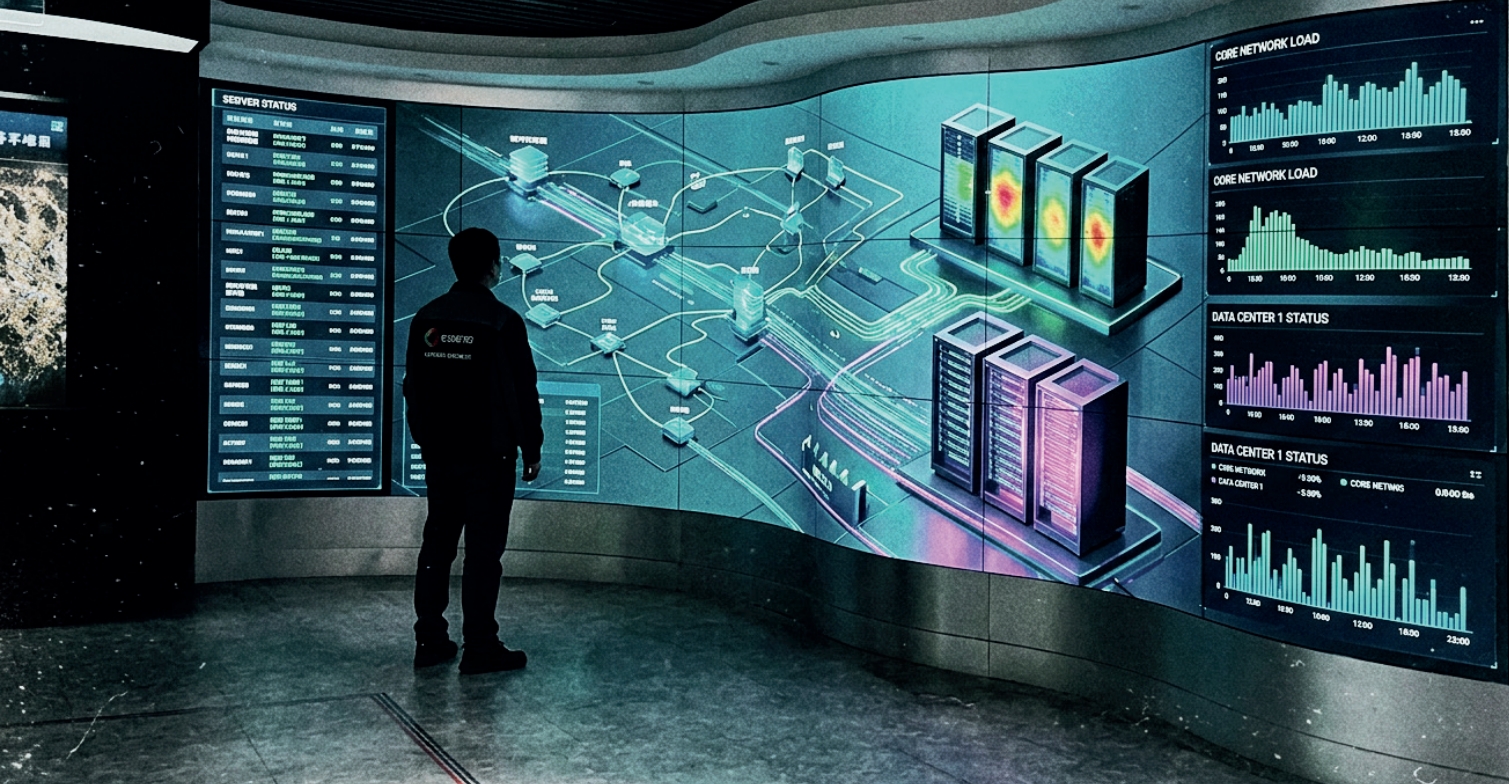
Daresbury Park Hotel

A virtual aquarium without the maintenance.

For Daresbury Park Hotel, Holograms UK supplied a hologram fan to create an unusual and eye-catching feature within the hotel interior.

Using bespoke underwater content, the fan creates the illusion of a floating virtual aquarium, complete with colourful fish and marine life. The display adds movement, atmosphere and a talking point to the space, without the practical considerations of installing and maintaining a traditional aquarium.

A simple, creative use of holographic technology that transforms a blank wall into something guests can't help but look at.



CDN Networks

Making complex technology impossible to ignore.

CDN Networks works in a world of servers, networks and complex IT infrastructure, so the challenge was to create a visual installation that communicated the scale and sophistication of the business without falling into the usual world of generic technology imagery.

Holograms UK supplied and installed a curved digital display screen, complemented by bespoke graphics created to showcase CDN Networks' technology and services.

The curved format creates a more immersive visual experience than a conventional flat screen, while the custom graphics bring the company's technology to life in a way that's accessible, engaging and visually striking.

The result is a modern digital feature that turns technical information into an experience, helping CDN Networks create a stronger visual impression for visitors, clients and staff.

“We wanted the technology within the space to reflect the technology behind our business. The curved display gives us a much more dynamic way to communicate what we do.”